

Promise Pathways

Where the Promise begins!

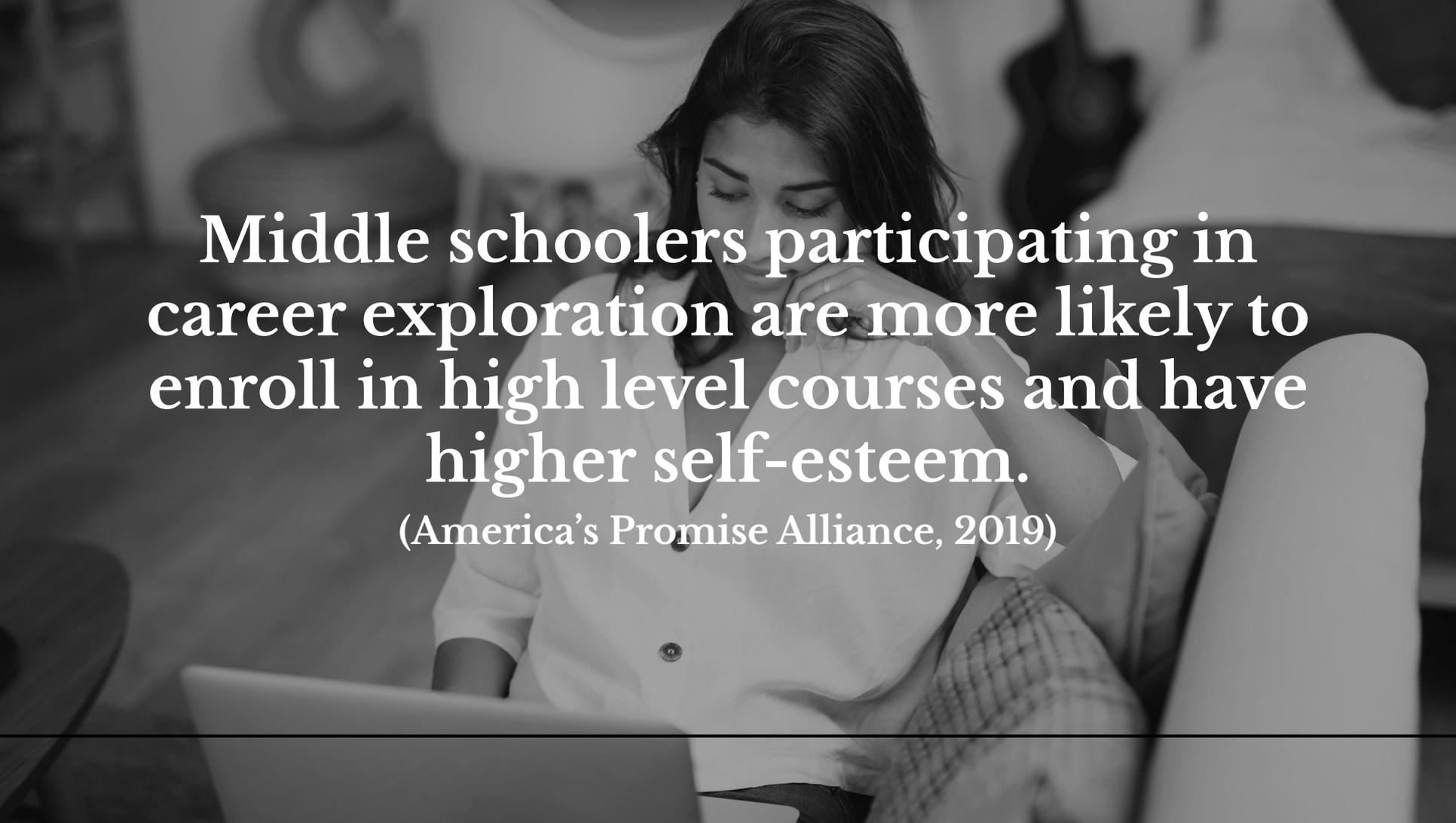
What is Promise Pathways?



Promise Pathways is an after-school program for Birmingham City Schools' middle schoolers. By bringing local businesses into the after-school setting, students will gain exposure to careers in the community. Sessions will be engaging and allow students to interact with an aspect of the business that the business brings in to the program.

We create career exploration opportunities by connecting community partners with existing after school programs.





**Middle schoolers participating in
career exploration are more likely to
enroll in high level courses and have
higher self-esteem.**

(America's Promise Alliance, 2019)

What Are our Goals?



Extended Outreach

As Promise continues to grow and cast a wider net across the Birmingham community, engaging with increasingly younger audiences, targeting the eighth grade is a natural next step.

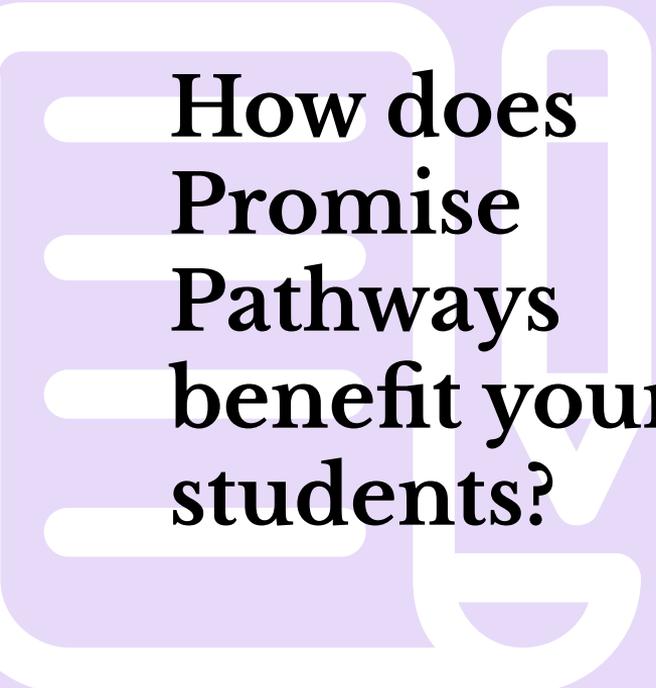
Career Exposure

We are looking to create one more step in the cradle to career experience that every BCS student deserves by exposing students to career paths and activities they would not otherwise be involved in.



Birmingham First

We want to leverage the network of large and small businesses in Birmingham to inspire the next generation of local professionals.



**How does
Promise
Pathways
benefit young
students?**

- 01** Career Exploration
- 02** Real-World Relevance
- 03** Inspiration and Role Models
- 04** High School Preparedness

What Students Get Wrong About Careers in 2023

Limited Options

The jobs of tomorrow aren't the jobs of today

Linear Career Paths

No one has a straight route in the professional world

Academic Bias

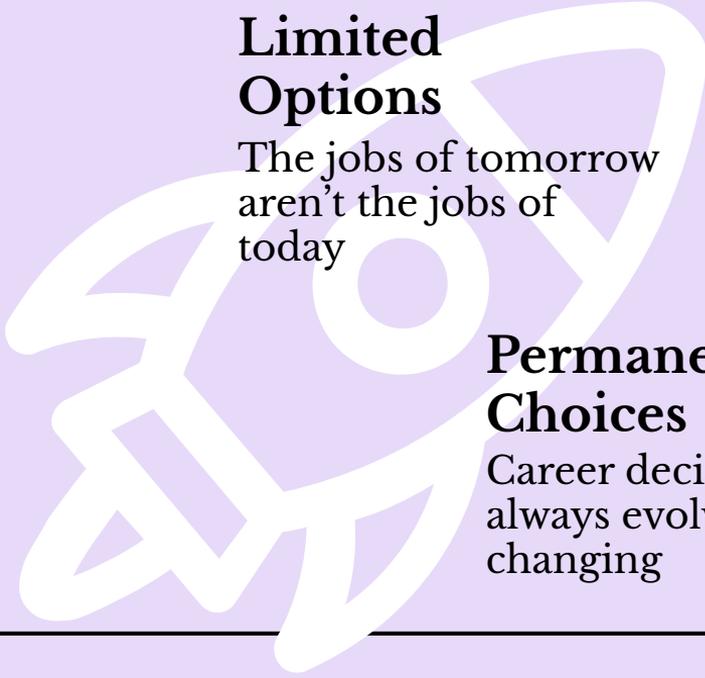
Many careers are based on talents beyond traditional subjects

Permanence of Choices

Career decisions are always evolving and changing

Gender Stereotyping

Don't let societal expectations minimize opportunity



Our Role

- The work-based learning team at Promise supports the efforts of the after-school program.
- Promise staff support facilitates potential funding or transportation requests, and helps communicate with businesses.
- Promise will aim to provide a few high school/college Promise scholars who can help oversee events upon request.



The
Birmingham
Promise

Responsibilities



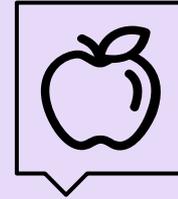
Businesses

- Plan and perform recurring activities and curriculum with on-site partner



Birmingham Promise

- Oversight and communication from WBL Team
- Facilitator opportunity for current scholars



Schools

- Provide a consistent space, time, and student group for events
 - Communicate special accommodations and sudden changes
-

Connections



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Thanks

Do you have any questions?

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